

## **Appendix 1 – Culture Mile Learning Update**

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### **Summary**

This report provides an update on the activities of Culture Mile Learning (CML) since the previous report at the 14 November 2019 meeting. This report includes:

1. Key programme updates for 2019/20
2. Headlines about the development of our programme for 2020/21
3. Details of future events
4. A reporting timeline

More information about the finalists shortlisted for the Fusion Prize is provided in **Appendix 2**.

### **Main Report**

#### **1. Key programme updates for 2019/20**

- **Fusion Prize** – This challenge prize, to find ways to upskill future generations through participation in cultural activities, is run in partnership with Foundation for Future London. A total of 66 applications, many to a high standard, were submitted to the competition. Six finalists were selected by our judging panel on the 6 February 2020 and each will be given £1,000 to develop their idea. On 30 April 2020, the finalists will pitch their ideas to the judging panel and one will be chosen as the overall winner and receive £50,000 to pilot and evaluate their idea by the end of 2020. The Lord Mayor William Russell hosted a lunch for the finalists on 18 February 2020 and will host the award ceremony at Guildhall on 7 May 2020. The six finalists are:
  - Muted Media: an online curated platform for marginalised groups of young people to showcase their creativity.
  - The Pattern: a cultural production incubator using the power of co-creation and peer learning from subcultural leaders to empower young talent from fringe communities.
  - AWAKE: a foundation style training programme for 18-25-year-olds for the growing profession of experience designers.
  - The Great Create: a model to turn schools into hotbeds of creativity through youth designed creative challenges.
  - THE NEXUS: project-based learning and work experience for young people to support them to coproduce digital media assets with and for charities in East London.
  - Knolo: a digital badging scheme for young people to enable them to capture skills development gained through cultural activity.
  - Further details about the finalists and their ideas are provided in **Appendix 1**.
- **School Visits Fund** – The Fund has continued to be popular with 106 successful applications during the autumn term from 81 primary schools, 16 secondary schools and six non-school groups. The average Pupil Premium rate for these schools was 44.72%. £8,507 was paid out in this period and we anticipate that

the Fund will spend out by the end of the financial year. Any shortfall will be met from underspend in other budget areas.

- **Work Experience – Culture Mile Learning** piloted a new delivery model for work experience with Islington-based Pupil Referral Unit, New River College, as part of their careers week in January 2020. The first of three sessions was a workshop delivered in the school based on fusion skills and which helped the young people to identify their strengths and creative potential. Two of our new partners, The Goldsmiths' Centre and the Bank of England Museum, then hosted visits from pupils in Year 10 and Year 11. Pupils were given tours of the venues and short careers sessions which covered the range of jobs in their respective sectors highlighting the fusion skills required in those sectors and giving information about apprenticeships and entry-level roles. All three sessions received very positive feedback from teachers and students and our intention is to develop this work further to help schools deliver the Gatsby Benchmarking<sup>1</sup>.
- **Culture Mile website** – a new, improved CML section has recently been launched which includes details about our partner organisations including case studies about their work, details of current CML projects including the Schools Visits Fund and the Fusion Prize. See <https://www.culturemile.london/learn>

## 2. Headlines about the development of our programme for 2020/21

- Work has begun on the implementation of the delivery plan for 2020/21 which was agreed by the Education Board in at their meeting on 14 November 2019:
  - The first CML Outreach Week for the City Family of Schools will take place in October 2020.
  - Work experience for young people excluded from mainstream school and/or with experience of the care system will take place from 6 – 17 July.
  - Our first training scheme in partnership with The Prince's Trust for young people not in education, employment or training (NEET) will take place in November 2020. Four participants will then be offered paid work placements.

## 3. Future events

- 16 and 23 March 2020 – poetry performances at St Paul's Cathedral by students involved in the Young City Poets project. Members of the Education Board are invited to attend.
- 1 and 2 April 2020 – pilot of new secondary school dual site visit, 'John Keats: How to Get Ahead in the 19<sup>th</sup> Century' designed by London Metropolitan Archives (LMA) and Keats House to mark the bicentenary of the death of John Keats.
- 26 March 2020 – CML CPD session for all staff at Sir John Cass Primary School to support history teaching.
- 2 April 2020 – CML CPD day for English Department at City of London Academy Highgate Hill. This day, which will be held at the LMA, has been especially designed to support the teaching of the Year 7 curriculum.

## 4. Reporting timeline

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<sup>1</sup> A framework for good career guidance developed to support schools in providing students with the best possible careers education, information, advice, and guidance

<b>Education Board Date (2020/21)</b>	<b>Primary reporting topic</b>
November 2020	Annual report on 2020/21 programme to date and request for funding for 2021/22.
March 2021	Update on 2020/21 programme

### **Appendices**

- Appendix 2 – Details of finalists shortlisted for the Fusion Prize

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